# Liposomal NeuroCalm™

Natural support for promoting calm and focus\*

Liposomal NeuroCalm<sup>™</sup> features GABA (gamma-aminobutyric acid) and L-theanine, both of which are well-regarded for promoting mental and emotional calm without impairing focus and attention.\*

#### **GABA**

GABA is the main inhibitory or calming neurotransmitter in the central nervous system. Being an inhibitory neurotransmitter, GABA slows down the activity of nerve cells and prevents them from over-firing. GABA is a critical calming agent for the body, helping to combat stress and occasional anxious feelings. The body produces GABA, but additional supplementation may be helpful for those with difficulty coping with stressful situations.

# **Benefits of Liposomal Technology:**

- Rapid uptake, starting in the mouth
- Effective, efficient absorption in the body
- Longer circulation in the body for effective nutrient delivery

Owing to its role in supporting mental calm without bringing drowsiness, GABA may be beneficial for promoting mental clarity, focus and concentration during academic or athletic endeavors.\* (Athletes refer to this as being "in the zone.") Supplementation with GABA may help support the parasympathetic nervous system, which is responsible for a variety of involuntary bodily processes involved in relaxation—the "rest and digest" part of the nervous system, which balances the sympathetic nervous system's "fight or flight" activity.

## L-Theanine

L-Theanine is an amino acid found mainly in tea (especially green tea) and various fungi. It crosses the blood brain barrier and is known to promote calm and a healthy response to stress. L-theanine is a natural pairing with GABA, as it also lessens over-excitation of neurons in the brain, reduces sympathetic nervous system activity, and promotes mental relaxation without inducing drowsiness. While neither GABA nor L-theanine induce daytime sleepiness, taking them in the evening may help promote restful sleep as a result of calming the mind.

## What are Liposomes?

Liposomes are spheres made of phospholipids—the same primary building blocks of cell membranes. Owing to this structure, liposomes bond easily with cell membranes to deliver their nutrient cargo (in this case, GABA and L-theanine). Liposomes are extremely tiny particles, which allows for fast absorption, starting in the mouth.

### **How to Take**

- As a dietary supplement, take 2 mL (approx. 4 pumps), or as directed by your health care practitioner.
- Since the very small size of the liposome particles allows for some absorption to take place right away, it is recommended to hold the product in the mouth for 30 seconds before swallowing.



Consult with your healthcare practitioner about your specific circumstances and any questions you may have.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.