

Organic PurePea™ Plus



Organic, nutrient-dense functional food powder

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Organic PurePea™ Plus is an organic, high protein, nutrient-dense functional food powder. Its protein source is a natural pea protein isolate, made from USDA certified organic, non-GMO, North American grown yellow peas. It is a true vegan protein which has high bioavailability, excellent digestibility, and offers a high level of functionality and nutritional benefits.

The proprietary blends of greens, vegetables and fruits in Organic PurePea™ Plus contain no grains, alfalfa, corn, gluten, fructose or artificial sweeteners. We work closely with our certified organic growers to ensure the optimal preservation of enzymes and beneficial phytonutrients in these ingredients. They are harvested at their peak of potency and immediately concentrated and dried by utilizing proprietary cool-temperature processes that preserve their energetic and nutritional integrity.

Organic PurePea™ Plus is a safe alternative for people with allergies to milk and milk products who must avoid casein or whey proteins, and for those with lactose intolerance. It is available in a great-tasting vanilla-strawberry flavor.

Our Organic Pea Protein Story

Our evolution to an organic pea protein was a logical progression for us at Designs for Health. We were one of the first professional dietary supplement companies to use conventional pea protein, after recognizing its nutritional and taste advantages. As such, it seemed fitting that we strove to become one of the first to offer an organic version of this highly bioavailable protein.

Our organic pea protein is truly special. In our search for this raw material we were unable to find suppliers who carried a true organic pea protein with proper documentation that certifies the actual farms from which it was sourced. So we chose to address the problem head on and personally search for organic farmers willing to grow organic peas. We began this quest in 2013, and through perseverance, which included personally knocking on doors looking for willing farmers in the northwest US, we were able to find several who would agree to our company's request.

We remain involved throughout the process to produce our organic pea protein, from farm to the finished product, including taking delivery of the certified organic peas after harvest, cleaning, packing, and properly preparing them for processing. The protein is then extracted from the dry peas via a natural fermentation process that uses no chemical solvents. This protein is available in multiple Designs for Health formulations.

Clear Advantages of Pea vs. Soy

- Easy to absorb - Pea protein does not contain anti-nutritional factors such as phytates and tannins that are found in soy which can inhibit absorption of minerals including iron, zinc, and calcium. Vegan diets are also known to be high in phytates.
- Soy is known to have estrogenic effects that may be undesirable for some patients. Pea protein contains low levels of isoflavones (estrogen-like compounds), minimizing possible estrogenic effects.

Organic PurePea™ Plus may benefit:

- Individuals who are following a healthy lifestyle, seeking support for sustained energy, mental clarity and overall well-being
- Athletes/bodybuilders sensitive to whey
- Vegetarians/vegans
- People with dairy allergies/lactose intolerance

Highlights of Organic PurePea™ Plus

- Low Allergen
- Non-GMO
- Grain-free
- Gluten-free
- Dairy-free
- Soy-free
- Fructose-free

Highlights of Greens, Vegetable & Fruit Blends

- Densely-packed nutrition, providing quality antioxidants and phytonutrients
- Free of any grains
- No alfalfa, a common ingredient in many other leading brands (which has been shown to aggravate autoimmune conditions)
- Barley and wheat grass are 100% cold-processed juice solids vs. powders, resulting in 3 times the amount of chlorophyll of other greens formulation
- Certified organic spirulina, which is unique to greens products
- Chlorella has a soft cell wall for better bioavailability
- Kale, broccoli and cauliflower sprouts have been assessed to contain high levels of health-promoting glucosinolates and sulforaphanes

Supplement Facts

Serving Size 34 grams (approx. two scoops)

Servings Per Container 15

Amount Per Serving	% Daily Value	Amount Per Serving	% Daily Value
Calories	130	Organic Vegetable Proprietary Blend	1.3 g †
Total Fat	2 g 3%*	(Organic Spinach, Organic Carrot, Organic Beet, Organic Tomato, Organic Kale, Organic Parsley)	
Total Carbohydrate	9 g 3%*	Organic Fruit Proprietary Blend	1.3 g †
Dietary Fiber	2 g 8%	(Organic Apple, Organic Blueberry, Organic Cranberry, Organic Raspberry)	
Total Sugars	4 g †		
Protein	18 g 36%*		
Iron	7 mg 39%		
Sodium	260 mg 11%		
Potassium	105 mg 2%		
Organic Greens Proprietary Blend	1.4 g †		
(Organic Spirulina, Organic Barley Grass Juice, Organic Wheat Grass Juice [wheat], Organic Chlorella)			

Ingredients: Organic pea protein, certified organic natural flavors, certified organic stevia leaf extract (*Stevia rebaudiana*).

Organic PurePea™ Plus for Athletes

For athletes and bodybuilders who cannot tolerate whey protein, Organic PurePea™ Plus is a great choice. It contains a well-balanced amino acid profile, close to that of whey protein. Its excellent array of these building blocks of protein, including high levels of branched chain amino acids (BCAAs), makes it a great protein source for athletes and anyone who is physically active. Organic PurePea™ Plus is excellent to use before, during, and after exercise, as adequate intake of protein, in particular BCAAs, helps to promote muscle growth and repair, particularly after strenuous resistance training.

Recommended Use:

- Mix 34 grams (approx. two scoops) in eight ounces of water or any other beverage per day, or as directed by your health care practitioner

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

To contact Designs for Health, please call us at (860) 623-6314, or visit us on the web at www.designsforhealth.com.