

Pure beef protein with high absorption and assimilation

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PurePaleo™ is a novel, great-tasting dairy-free protein powder, featuring HydroBEEF™, a highly concentrated, bone broth protein isolate. HydroBEEF™ is produced through an exclusive hydrolysis and ultra filtration process that enables the protein to be hydrolyzed or 'split' into a high concentration of functional peptides. Delivering protein in the form of peptides allows for easier absorption and assimilation. This proprietary process begins with beef sourced from animals raised in Sweden, without hormones and free of any GMO grains, grasses, hay, and/or ensilage.

PurePaleo™ is available in an unflavored/unsweetened powder, as well as in chocolate and vanilla flavors.

Highlights

- Over 97% pure protein from beef
- Produced using a natural, proprietary process which hydrolyzes the beef protein, yielding more peptides for easier assimilation
- This natural process maximizes levels of 'super peptides' of less than 500 daltons in size, and is free of any acids or enzymes that can result in a bitter tasting product
- Derived from an infusion process of beef that provides critical nutrients, peptides, amino acids, nucleotide fractions, vitamins and minerals – including vitamins A and D, and natural forms of B vitamins
- Contains complete proteins as well as a significant amount of collagen-specific amino acids, including glycine, proline, and alanine – making PurePaleo™ helpful in supporting connective tissue
- Impressive protein nitrogen score of 101.5, which indicates high protein usability
- Free of common food allergens, making it an excellent choice for people who are sensitive to dairy, soy, rice or other types of protein
- Free of hormones
- No artificial sweeteners; chocolate and vanilla versions are sweetened with the natural herb stevia

PurePaleo™ is ideal for those who:

- Want a true Paleo protein source
- Desire the unique protein profile that comes only from beef
- Want the power of beef to build muscle, cartilage & ligaments
- Are sensitive to dairy, soy, rice, or other common food allergens

How to Take:

- As a dietary supplement, mix 27 grams (approx. one scoop) in eight ounces of water or any other beverage per day, or as directed by a health care practitioner.
- Use a blender or shaker bottle, and shake or mix well. For best blending results, liquid should be at room temperature.



HydroBEEF™ is a trademark of Essentia Metabolic Proteins.

PurePaleo™ Protein: Exclusively from Designs for Health

Chocolate

Supplement Facts

Serving Size 27 grams (approx. one scoop)
Servings Per Container 30

Amount Per Serving	% Daily Value	
Calories	100	
Calories from Fat	10	
Total Fat	1.5 g	2%*
Saturated Fat	0.5 g	3%
Cholesterol	less than 5 mg	<2%
Total Carbohydrate	3 g	1%*
Dietary Fiber	1 g	4%*
Protein (from HydroBEEF™)	21 g	42%*
Sodium (from natural sources)	140 mg	6%

*Percent Daily Values are based on a 2,000 calorie diet.

Other Ingredients: Cocoa powder, natural flavors, medium chain triglycerides, certified organic stevia leaf extract powder, silicon dioxide.

Vanilla

Supplement Facts

Serving Size 27 grams (approx. one scoop)
Servings Per Container 30

Amount Per Serving	% Daily Value	
Calories	110	
Calories from Fat	10	
Total Fat	1 g	1%*
Saturated Fat	0.5 g	3%
Cholesterol	less than 5 mg	<2%
Total Carbohydrate	4 g	1%*
Protein (from HydroBEEF™)	21 g	42%*
Sodium (from natural sources)	150 mg	6%

*Percent Daily Values are based on a 2,000 calorie diet.

Other Ingredients: Natural flavors, tapioca dextrin, medium chain triglycerides, certified organic stevia leaf extract powder, silicon dioxide.

Unflavored/Unsweetened

Supplement Facts

Serving Size 27 grams (approx. one scoop)
Servings Per Container 30

Amount Per Serving	% Daily Value	
Calories	110	
Total Fat	0.5 g	1%*
Cholesterol	less than 5 mg	<2%*
Protein (from HydroBEEF™)	26 g	52%
Sodium (from natural sources)	175 mg	7%

*Percent Daily Values are based on a 2,000 calorie diet.

To contact Designs for Health, please call us at (860) 623-6314, or visit us on the web at www.designsforhealth.com.